

**What is claimed is:**

1. A display apparatus having a display part displaying a video signal, the apparatus

2 comprising:

3 a memory storing predetermined bar code data;

4 a bar code show key for selecting said bar code data to be displayed;

5 an on screen display part executing an on screen display adjusting a displaying state of said  
6 display part; and

7 a controller controlling said bar code data to be displayed on said display part through said  
8 on screen display part when said bar code data is selected by said bar code show key.

1. 2. The apparatus of claim 1, said bar code data being represented with a bar code.

1. 3. The apparatus of claim 2, said bar code data including manufacturing data on at least  
2 one selected from among a manufacturing model, a manufacturing specification, and an accessories  
3 specification.

1. 4. The apparatus of claim 3, said memory storing after-sale service data on at least one  
2 selected from among service times, a cause of service, and a solution of the cause.

1        5.     The apparatus of claim 4, said controller displaying on said on screen display an after-  
2        sale service indicating line represented by at least one of digits, English letters, and signs, and  
3        indicating said after-sale service data when said bar code data is selected by said bar code show key.

1        6.     The apparatus of claim 5, said memory storing used fact data on at least one selected  
2        from among used time and on/off times, said controller controlling said used fact data, said bar code  
3        indicating said used fact data.

1        7.     A method of controlling a display apparatus comprising a display part displaying a  
2        video signal, comprising:

3        3        storing predetermined bar code data in a memory;  
4        4        selecting said bar code data to be displayed; and  
5        5        displaying said bar code data stored in said memory on said display part.

1        8.     The method of claim 7, said displaying including displaying manufacturing data on  
2        at least one selected from among a manufacturing model, a manufacturing specification, and an  
3        accessories specification.

1        9.     The method of claim 8, said manufacturing data being stored in said memory and  
2        being displayed on said display part.

1        10. The method of claim 8, said displaying including displaying an after-sale service data  
2        on at least one selected from among service times, a cause of service, a solution of the cause.

1        11. The method of claim 10, said after-sale service data being stored in said memory and  
2        being displayed on said display part.

1        12. The method of claim 10, said displaying including displaying used fact data on at  
2        least one selected from among used time and on/off times.

1        13. The method of claim 12, said used fact data being stored in said memory and being  
2        displayed on said display part.

1        14. An apparatus, comprising:  
2        a memory storing bar code data;  
3        a bar code show key for selecting said bar code data to be displayed;  
4        an on screen display part activating an on screen display to adjust a display state of said on  
5        screen display part; and  
6        a controller controlling said bar code data to be displayed on said display part through said  
7        on screen display part when said bar code data is selected by said bar code show key, said bar code

8 data being displayed as a bar code on said on screen display part, said bar code data including  
9 manufacturing data having information about at least one selected from among a manufacturing  
10 model, a manufacturing specification, and an accessories specification.

1 15. The apparatus of claim 14, said on screen display part displaying at least one selected  
2 from among used fact data and after-sale service data when said bar code show key is selected.

1 16. A method, comprising:  
2 storing bar code data in a memory, said bar code data including predetermined manufacturing  
3 data for an apparatus;  
4 selecting said bar code data to be displayed; and  
5 in response to said selecting, displaying said bar code data on a video display conveying  
6 varying visual information.

1 17. The method of claim 16, said selecting corresponding to pressing a predetermined  
2 key mounted on the apparatus.

1 18. The method of claim 16, said displaying including displaying at least one selected  
2 from among used fact data and after-sale service data.

1        19. A computer storage medium having stored thereon a set of instructions implementing  
2        a method, said set of instructions comprising one or more instructions for:  
3                storing bar code data in a memory of an apparatus;  
4                selecting said bar code data to be displayed; and  
5                in response to said selecting, displaying said bar code data on a video display conveying  
6        varying visual information.

1        20. The set of instructions of claim 19, said bar code data including predetermined  
2        manufacturing data for said apparatus, said displaying including displaying at least one selected from  
3        among used fact data and after-sale service data.